

KdG

Karel de Grote University College





# Belgium - facts and figures

- Heart of Europe
- Belgium is the headquarters of the EU and NATO
- High living standard
- Excellent infrastructure
- Top-notch gastronomy
- Cultural hotspot with a rich history
- Highly diverse population
- Innovation driven economy



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## ANTWERP - BELGIUM









# Antwerp – facts and figures

- Rising fashion city
- Diamond capital of the world
- Second largest port in Europe
- Historic meeting point for international business(wo)men
- Will soon be 'Europe's capital of things', making Antwerp Flanders' first smart city
- Student city with over 44,000 students
- 170+ different nationalities
- Connected to the world with high speed trains and airports



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# KAREL DE GROTE UNIVERSITY COLLEGE





# KdG - exchange

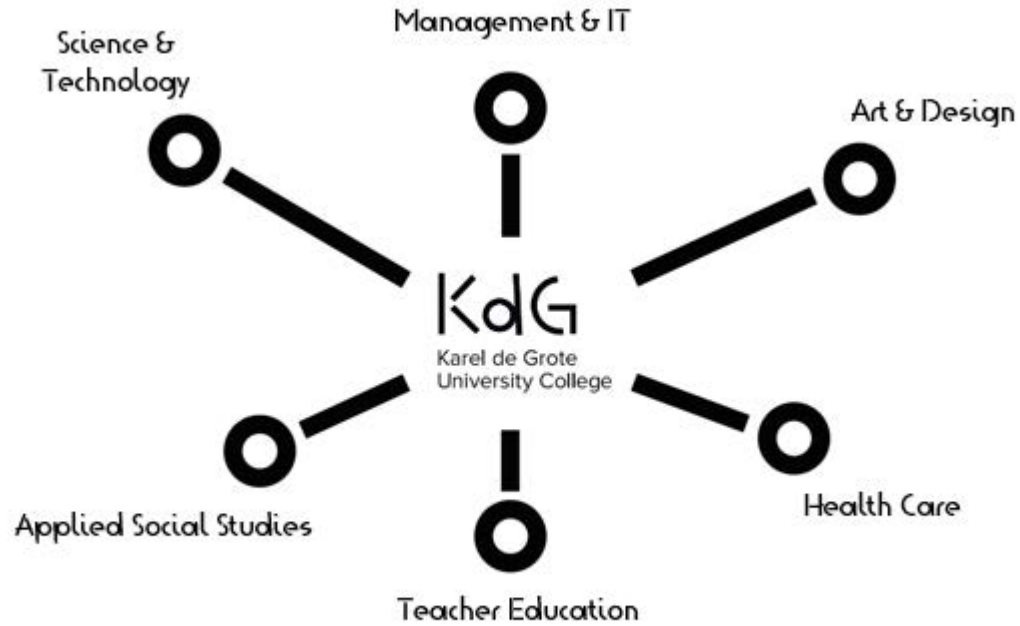
95% of Erasmus exchange students loved their experience at KdG





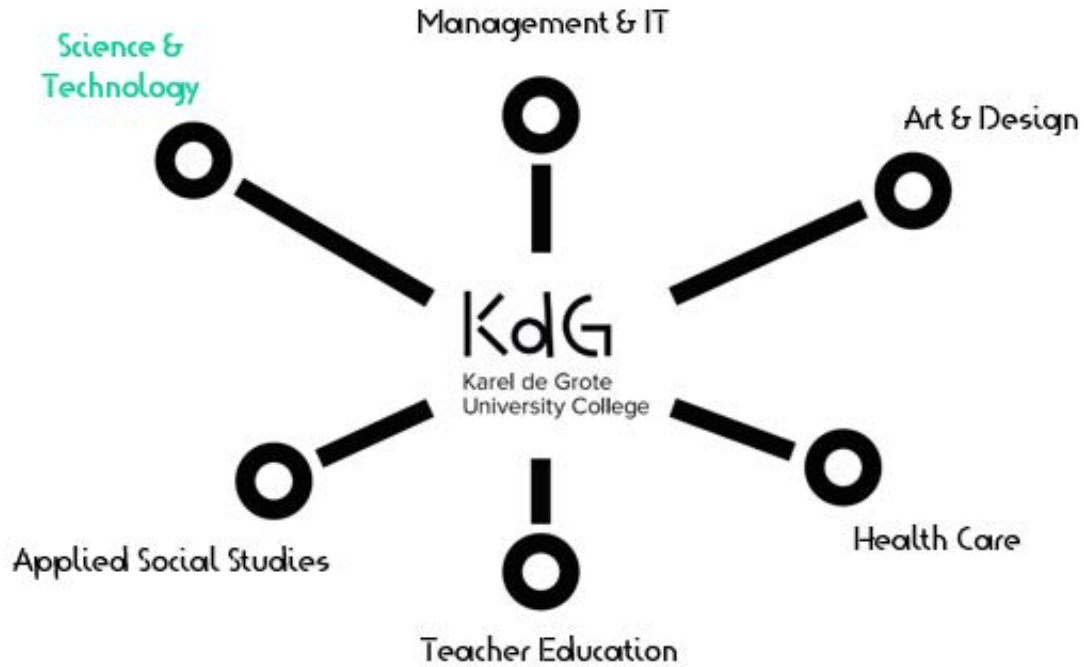
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## STUDY FIELDS



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## STUDY FIELDS





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## EXCHANGE PROGRAMMES

Creative Technologies and Entrepreneurship (Fall)

&

Creative Technologies and Interaction (Spring)

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# Creative Technologies and Entrepreneurship (Minor 30ects)

- 30+ students
- **interdisciplinary**
- Crossover of three domains:
  - Creative thinking
  - Technical digital skills
  - Entrepreneurial attitude
- Fall semester (Sep-Jan)
- Intercultural classrooms (including domestic students)
- Interested?  
Mail to [cynthia.plette@kdg.be](mailto:cynthia.plette@kdg.be)





# Course Overview

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## Mandatory composite courses

**Digital Media Production** (10 credits)

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**Technology & Entrepreneurship (Start up your Start Up)** (10 credits)

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## Electives

**New Technology – What's NxT?** (5 credits)

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**Prototyping** (5 credits)

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**New Product Development** (5 credits)

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**Motion Graphics** (5 credits)

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## Language course

**Dutch Foreign Language level 1A**

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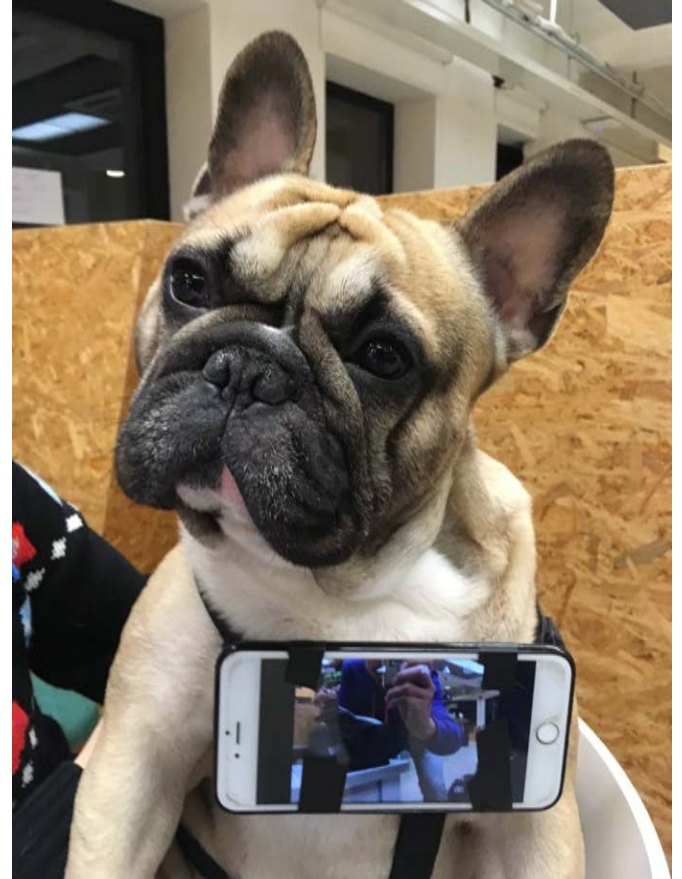
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## Focus?

**Be social**, for one, and start networking. How?  
We'll provide you with all the necessary tools.

**Be a problem solver!**  
How? We'll present test-cases.

**Become a team player!**  
How? You will study amidst young ambitious  
people from all over the world. Dialogue is key  
to successful multicultural business relations.

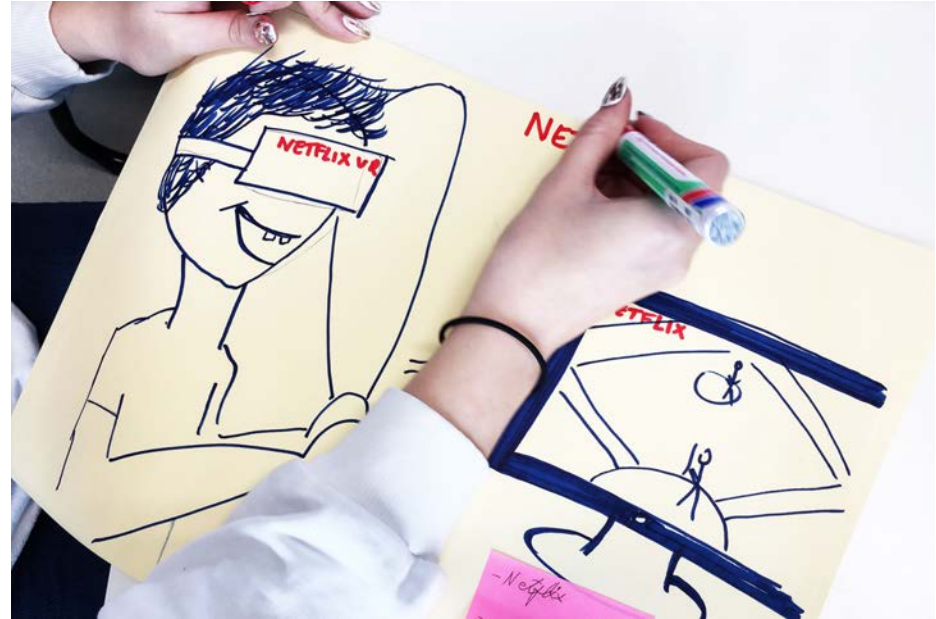




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# Creative Technologies and Interaction (Minor 20 to 35 ects)

- 30+ students
- **Multimedia students**
- Spring semester (Feb-June)
- Intercultural classrooms  
(including domestic students)
- Check [website](#)  
or mail to [cynthia.plette@kdg.be](mailto:cynthia.plette@kdg.be)



# Course overview

The programme is composed of **two mandatory composite courses** and **three electives**:

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## Business & Interaction

10 credits - mandatory

**Creation and Strategy** (4 credits)

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**Immersive Marketing** (2 credits)

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**Integration Project 2.3** (4 credits)

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## Generated Mixed Media

10 credits - mandatory

**3D Animation** (3 credits)

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**3D VFX (Light)** (3 credits)

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**Integration Project 2.4** (4 credits)

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## Electives

**Integration Skill WEB-UX-UI** (5 credits)

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**Technical Skill Real Time 3D** (5 credits)

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**Trendwatching** (5 credits)

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## Prior knowledge

Students need to have a background in Multimedia and have prior knowledge in programming



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## What more?

- Orientation days: Discovering Antwerp
- Free courses in Dutch language
- [KdG Explorers Club](#) for local and international student
- KdG Facebook group [In&Out](#) where you can meet peers and look for accommodation





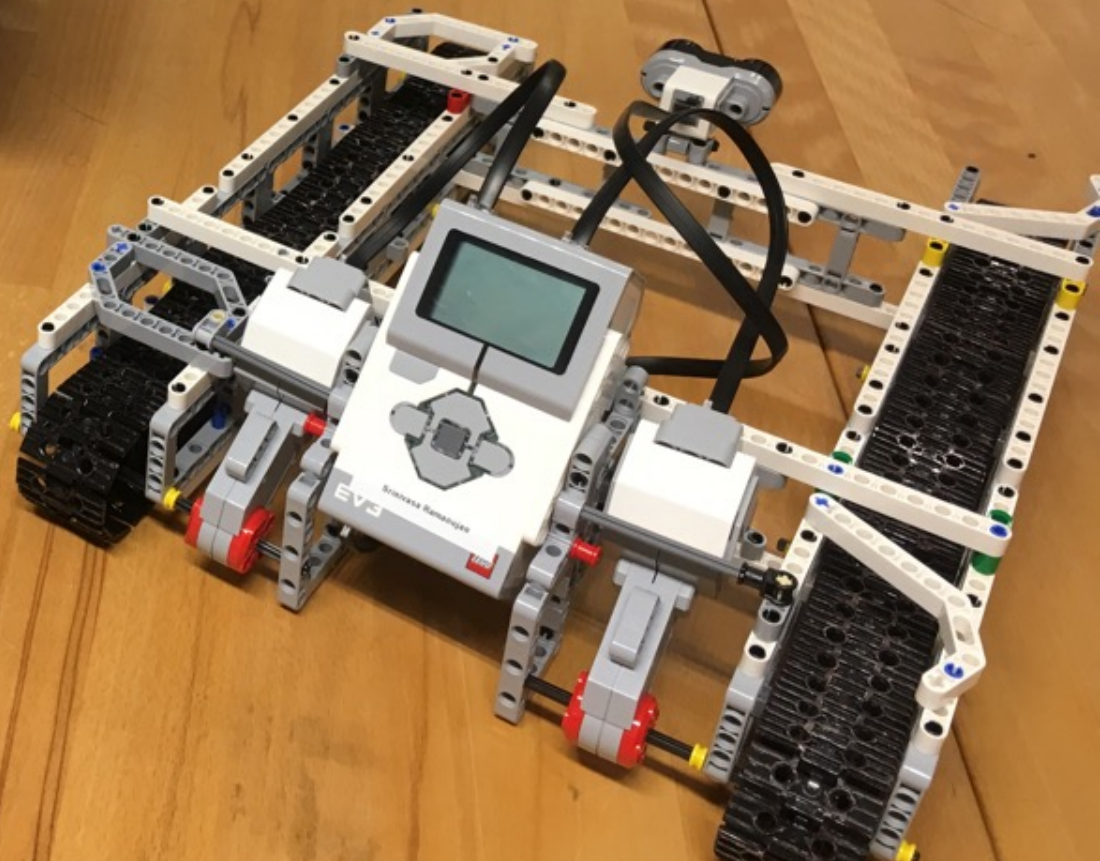




# KdG

Karel de Grote  
Hogeschool









LEGO®



**SERIOUSPLAY®**

6+  
2000409  
Puzzle bag

Building Toy - Konstruktionsspielzeug - Joutet de Construction -  
Juguete para Construir - Brinquedo para Construir - Épiphany



Imported in the UK by  
33 Bath Road, Slough

Karel  
de koffievader  
Medium

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Medium



## Touch Point - Storytelling

Conceptualize your idea through storytelling. Illustrate your story in five steps and give  
Also describe each step in a few sentences and explain which features your digital application

Being built.

AP Learning

Iterative

Green Garden YD

Learning

Testimony

姓名

**Ingredients:**

Task

Typing Fee

Applying the knowledge  
you've learned and  
utilising it  
successfully

**Now build  
something  
to explain  
gender equality**

















All you need is



is all you need





SLEEPO  
BEEPO









































## Students love to go to...

### Europe (55%)

- France
- The Netherlands
- Spain
- United Kingdom
- Germany

### Outside Europe (45%)

- Suriname
- South Africa
- USA
- India
- Ghana

## Students come from...

- The Netherlands
- France
- Germany
- Finland
- Spain

## But also from...

- Israël
- Kazakhstan
- Vietnam
- Aruba















Vaarwel

Auf wiedersehen

Goodbye

Selemat Tinggal

さようなら

Au revoir

Farvel

Tạm biệt

再見

Adios

αντίο

Näkemiin

Adeus

Addio

до свидания

Adjö

Güle Güle

وداعا

Hüvastu

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[www.kdg.be/en](http://www.kdg.be/en)